

BIO DATA

NAME :Dr.S.Sasikala
 DATE OF BIRTH :22.01.1972
 RELIGION :Hindu
 MARITAL STATUS :Married
 ADDRESS :59,Karupanna Thevar Street,
 Ramanathapuram,
 Coimbatore-641045.
 TELEPHONE NO :9994318100
 E-Mail ID :drssasikala@gmail.com

ACADEMIC QUALIFICATION :

NAME OF THE DEGREE	PERIOD OF THE STUDY	BOARD/UNIVERSITY	PERCENTAGE %	CLASS
S.S.L.C	PSGR Krishnammal school for women	State Board	77%	I
HSC	PSGR Krishnammal school for women	State Board	75.66%	I
B.Com	PSGR Krishnammal college For women	Bharathiar University	56.46%	II
M.Com	CBM college	Bharathiar University	60.13%	I
PGDCA		Bharathiar University	60%	I
M.Phil	Madurai Kamaraj University		60%	I
MBA	Alagappa University	Banking&Finance	60%	I
MA	Mother Teresa University	Women Studies	68.67%	I
Ph.D	CBM college	Bharathiar University		

TEACHING EXPERIENCE :

POST	PERIOD	INSTITUTION	TOTAL EXPERIENCE
ASST PROFESSOR			
ASSOCIATE PROFESSOR	FROM 7.8.1998 TO 30.12.2012	DR.GRD College of Science, Coimbatore	14 years
ASST PROFESSOR	6.8.2013	Kundavai Govt Arts College For Women , Thanjavur.	7 MONTHS
ASST PROFESSOR	31.12.2012 TO 7.8.2013 Still place	LRG Govt Arts College For WOMEN	7.8.2013 TO TILL DATE 9 years

PAPER PRESENTATION AND PARTICIPATION :

SEMINAR/CONFERENCE	PRESENTED	PARTICIPATED	TOTAL
INTERNATIONAL	15	15	15
NATIONAL	30	30	30

NO.OF Articles Presented in Indian Journals : 24

RESEARCH EXPERIENCE :

Specialization : Marketing